



**KING** wealth planning, inc.  
*Retirement is a Journey. Let us be your Guide.*

# PROTECTING YOURSELF WITH A TRUSTED CONTACT

PAUL S. KING, CFP

KING WEALTH PLANNING, INC.

REGISTERED PRINCIPAL

LPL FINANCIAL



- All attendee mics muted for optimal sound quality
- Questions answered at the end of the session
- Email your questions to [shannon@kingwealth.com](mailto:shannon@kingwealth.com)
- Session is being recorded

1-05092438

# WELCOME!



**KING** wealth planning, inc.  
*Retirement is a Journey. Let us be your Guide.*

Paul S. King, CFP®

30 years financial service industry

- Registered Principal LPL - Nation's leading independent source of Financial Services and Investment Advice
- Registered Investment Advisor
- Past President, Silicon Valley Chapter of Financial Planning Association

Sigi Comeau, CFP®

25 years financial service industry

- Registered Representative LPL - Nation's leading independent source of Financial Services and Investment Advice
- Certified financial planner since 2004
- Past Financial Planning Association Board Member

1-05092438

PAUL KING, CFP®

Securities offered through LPL Financial, Member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc., a Registered Investment Advisor, and a separate entity.

# GUIDING VALUES



**KING** wealth planning, inc.  
*Retirement is a Journey. Let us be your Guide.*



**KING** wealth planning, inc.  
*Retirement is a Journey. Let us be your Guide.*

## GUIDING VALUES

We are trusted financial guides to our valued clients along their life's journey. To provide the best client experience requires a commitment to their long term best interest. We form a valuable trusted personal partnership based on the following core values:

### Ethics

We will always speak the truth, do what is right, and deliver what we promise. We live with the spirit exemplified by the Certified Financial Planner™ Code of Ethics and always put our client's interests above our own.

### Relationship

Our success is measured in the value and quality of relationships with others. We respect and honor our clients and team members and care for others on a deeply personal level.

### Service

We strive to make our clients' lives easier. We are efficient and effective problem solvers by applying our experience and seeking useful knowledge.

Paul King is a registered principal with, and offers securities through LPL Financial, member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc. a Registered Investment Advisor and a separate entity.

KWP E-304 Rev 10-2014

# Ethics

# Relationship

# Service

1-05092438

Securities offered through LPL Financial, Member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc., a Registered Investment Advisor, and a separate entity.



# Trusted Contact Role

A "**trusted contact** person" is a person that you authorize your brokerage firm to **contact** in limited circumstances, such as if your broker has trouble reaching you or has a reasonable belief that your account may be exposed to possible financial exploitation.

A **trusted contact** person must be age 18 or older.

1-05092438

PAUL KING, CFP®

Securities offered through LPL Financial, Member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc., a Registered Investment Advisor, and a separate entity.



**KING** wealth planning, inc.

*Retirement is a Journey. Let us be your Guide.*

# HOW ARE FRAUDS INITIATED?

Seeking response by gaining trust or intimidation through:



**Phone calls**



**Email**



**Texts**



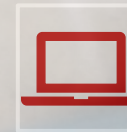
**Internet  
phishing**



**Mail**



**Relationships**



**Computer  
hacks**

1-05092438

PAUL KING, CFP®

Securities offered through LPL Financial, Member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc., a Registered Investment Advisor, and a separate entity.



# CASES WITNESSED AND HALTED

- Paul's own personal identity theft (bank and law enforcement)
- Check writing scam against King Wealth Planning corporation (bank)
- Overseas money inheritance scam (U.S. Postal Inspection Service, Trusted Contact, and Senior Protective Services)
- Son taking money from Mom to "start a business" (attorney)
- International "lottery" scam (Client conversation)
- "Publishers Clearinghouse winner" (Trusted Contact and Sr Protective Services)

1-05092438

PAUL KING, CFP®

Securities offered through LPL Financial, Member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc., a Registered Investment Advisor, and a separate entity.



# CASES WITNESSED AND HALTED

- Fake 401k accounting (insurance company and Department of Labor)
- Advance fee scheme (Client conversation)
- Caretaker stealing from senior (Senior Protective Services)
- Online dating fraud and mortgage refinance (family members and photo metadata search)

1-05092438

PAUL KING, CFP®

Securities offered through LPL Financial, Member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc., a Registered Investment Advisor, and a separate entity.



# TRUSTED CONTACT AUTHORITY

Assigning a Trusted Contact person does **NOT** grant any authority to the Trusted Contact to conduct transactions, request withdrawals, or to access PII.

Client is granting permission to LPL and the advisor to use their discretion to contact the trusted contact person and disclose information about the client and their account(s) in order to:

- address concerns that the client might be a victim of financial exploitation which could include fraud, coercion, or unauthorized transactions
- address a temporary hold on a disbursement of funds or securities pertaining to possible financial exploitation or other concerns





**KING** wealth planning, inc.

*Retirement is a Journey. Let us be your Guide.*

# TRUSTED CONTACT AUTHORITY continued...

- confirm the current contact information of the client
- confirm and address the client's whereabouts and health status, and/or
- confirm the identity of any legal guardian, executor, trustee, holder of a power or attorney, or other person who may be acting on behalf of the client (such as an attorney or accountant)

PAUL KING, CFP®

Securities offered through LPL Financial, Member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc., a Registered Investment Advisor, and a separate entity.



# Best Teamwork Practices

- LPL Trusted Contact Authorization Form F751.
- Know family members, relatives, and close friends.
- Listen for client disclosures that indicate possible trouble.
- Watch for emails indicating hacking.
- Be attentive for unusual money requests or vague or evasive explanations.
- Be vigilant for unusual contacts or online relationships.
- Notify KWP advisor if you witness impaired decision making or suspect any participation in potentially fraudulent activities.

1-05092438

PAUL KING, CFP®

Securities offered through LPL Financial, Member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc., a Registered Investment Advisor, and a separate entity.



# Advisor Responsibility and Actions

## Financial Advisors are now mandated reporters of suspected financial abuse

- “Can I ask what the money is for? LPL has flagged your account due to unusual withdrawals; they need to know what it is for before they release it.”
- “You may be the subject of a scam... I want to help protect you but need more information.”
- KWP and LPL may direct you to Senior Protective Services, law enforcement, US Postal Service, or other resources to help and assist the client.
- LPL may also reach out to the client directly for investigation and assistance.

1-05092438

PAUL KING, CFP®

Securities offered through LPL Financial, Member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc., a Registered Investment Advisor, and a separate entity.



# ADDITIONAL RESOURCES

Senior Investor Protection Initiative [www.sifma.org](http://www.sifma.org)

Federal Trade Commission [www.ftc.gov](http://www.ftc.gov) 1-877FTC-HELP

## Handouts:

- Identity Theft brochure
- Senior Investor Protection Playbook

Download handouts from the webinar tool bar or download from our website: <https://www.kingwealth.com/clientresources>

Subscribe to Weekly Market Commentary and Wealth e-Thoughts newsletter: <https://www.kingwealth.com/news-l>

### Facebook:

[facebook.com/kingwealthplanning/](https://facebook.com/kingwealthplanning/)

### LinkedIn

[linkedin.com/company/1923202/](https://linkedin.com/company/1923202/)

### Twitter

@kingwealth

1-05092438

PAUL KING, CFP®

Securities offered through LPL Financial, Member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc., a Registered Investment Advisor, and a separate entity.



**KING** wealth planning, inc.

Retirement is a Journey. Let us be your Guide.

# Wealth Management Services

## Financial Planning

- Retirement Readiness
- Retirement Income Planning
- Housing Transitions
- Stock Options



## Investments

- Current Portfolio Review
- Portfolio Construction/Design
- Investment Management



## Income Tax Planning

- Facilitate Conversation w/CPA
- Tax Efficient Investing
- Tax Gain/Loss Management



## Risk Management (Insurance)

- Insurance Needs Analysis
- Current Policy Review
- Life Insurance
- Long Term Care Plans



## Family & Charity

- Gifting Strategies
- Education Planning
- Elder Care Resources



## Estate Protection & Planning

- Facilitate Conversation w/Attorneys
- Beneficiary Review
- Health Care Directives



[www.kingwealth.com](http://www.kingwealth.com)

2105 S. Bascom Avenue, Suite 148 • Campbell, CA 95008 • 408-879-0789 • 1-800-59-ADVISE • [inquiry@kingwealth.com](mailto:inquiry@kingwealth.com)

The financial consultants at King Wealth Planning, Inc. are registered representatives with and securities offered through LPL Financial, Member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc., a Registered Investment Advisor and a separate entity. King wealth Planning, Inc. and LPL do not offer tax or legal advice. Please see your professional financial or tax advisor regarding your specific situation. #1-758711



**KING** wealth planning, inc.  
*Retirement is a Journey. Let us be your Guide.*

# QUESTIONS & ANSWERS

**EMAIL: SHANNON@KINGWEALTH.COM**

1-05092438

PAUL KING, CFP®

Securities offered through LPL Financial, Member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc., a Registered Investment Advisor, and a separate entity.



**KING** wealth planning, inc.  
*Retirement is a Journey. Let us be your Guide.*

# THANK YOU!

## WE WILL SEE YOU AT THE NEXT EVENT!

# PROTECTING YOURSELF WITH A TRUSTED CONTACT

PAUL S. KING, CFP

KING WEALTH PLANNING, INC.

REGISTERED PRINCIPAL

LPL FINANCIAL

1-05092438

PAUL KING, CFP®

Securities offered through LPL Financial, Member FINRA/SIPC. Financial Planning offered through King Wealth Planning, Inc., a Registered Investment Advisor, and a separate entity.