



# WEALTH eTHOUGHTS Newsletter

408.879.0789  
[www.kingwealth.com](http://www.kingwealth.com)  
[inquiry@kingwealth.com](mailto:inquiry@kingwealth.com)

March 2020

2105 Bascom Ave. Suite 148  
Campbell CA 95008

Retirement is a journey. Let us be your guide.

## IN THIS ISSUE

## The State of Things

As difficult as the news of the novel corona virus has been, it's important to follow your investment strategies and focus on the long term. Based on history and solid economic fundamentals, a return to pre-outbreak levels of global economic growth and corporate profits appears likely.

Investing fundamentals suggest that a second-half economic rebound, potentially aided by government and fiscal stimulus, could help extend this record-long economic cycle into 2021.

Please contact me if you have any questions or concerns.

Enjoy this edition of KWP's **Wealth eThoughts!**

Paul King, CFP®  
Registered Principal  
LPL Financial

## CDC Resources

CDC - <https://www.cdc.gov/> - everything you need to know in one spot

<https://publichealthinsider.com/2020/02/24/what-happens-if-the-novel-coronavirus-covid-19-spreads-here-a-conversation-with-our-health-officer/> - what happens if it spreads here?

<https://www.worldometers.info/coronavirus/> - for those who want to track COVID-19

## COVID-19 Scams

There has been an increase of COVID-19 scams via malware sites and phishing emails. Please do not click on these emails or visit these sites. Here's some links detailing the issues:

- <https://www.zdnet.com/article/thousands-of-covid-19-scam-and-malware-sites-are-being-created-on-a-daily-basis/>
- <https://www.wired.com/story/coronavirus-phishing-scams/>

- The State of Things
- Common Humanity
- Town Hall Meeting
- Annual Reviews
- Mailing Checks
- Movie Favorites
- What's Coming Up

## Important Links:

[www.kingwealth.com](http://www.kingwealth.com)  
[COVID-19](#)  
[Events](#)  
[Client Resources](#)  
[Ask an Advisor](#)  
[KWP Publications](#)  
[LinkedIn](#)  
[Facebook](#)  
[Twitter \(@kingwealth\)](#)

**P.S. We are working remotely in shifts to keep essential functions in place. Emails are best at this time, however we are monitoring incoming calls and voicemails as much as possible. If we cannot answer your call initially, we will get back to you. We are also working on a texting feature, so stay tuned.**



## Common Humanity

We are living amidst a situation many have never seen before. There is pervasive anxiety looming that largely stems from uncertainty. Many of us are thinking... Is this global pandemic going to affect me and my loved ones? For how long will our lives be disrupted and our regular routines interrupted? Is this a cold, or COVID-19?

There has already been so much pain and suffering caused by this pandemic, and my heartfelt support and condolences go to those in our global community who have been negatively affected. Against this background, I'm reminded that moving forward, we have all been placed in a very unique position to contemplate our motivations and intentions that guide our behavior.

As a scientist deeply committed to the cultivation of well-being at scale, I'd like to focus on how global challenges can bring out the best in our humanity.

One thing that strikes me as notable is that we are being asked to practice "social distancing" - to stay home and cancel everything. This is a compelling opportunity to recognize that **in addition to minimizing the likelihood of exposure ourselves, social distancing is also an act of generosity and compassion toward others** by eliminating our interactions as a possible vector for viral transmission. **Let that sink in— the primary motivation for social distancing is to benefit others.** This pandemic also starkly reminds us of our interdependence and how connected we are to one another. **The spread of the virus does not honor national boundaries, religions, socioeconomic status, or racial and ethnic differences.**

We can also see very dramatically how events on the opposite side of the world can directly impact our lives in our home towns.

In addition, the events of the past month are a **poignant reminder of impermanence**. Whatever temptation we might have had to think that our lives will always continue in the ways we are accustomed to, we have all been starkly reminded of how everything can change in an instant...

So what can we do beyond social distancing and personal hygiene that our health professionals are recommending? (For staying physically safe, we strongly recommend following updates **here** from the Centers for Disease Control and Prevention in the United States and the **World Health Organization** outside of the United States.)

For those of us who are privileged with flexibility at work and in our personal lives, the next time you make the choice to take a meeting by videoconference or to work from home, **take a moment to reflect on this as a compassionate act**, reflecting on how this decision to practice social distancing is at its core for the benefit of others. Become aware of **how extraordinarily interconnected we are**. Both the spread of the virus itself and the choices we make to decrease the likelihood of its spreading underscore our deeply intertwined nature.

If you are feeling frustrated or a bit claustrophobic about remaining at home so much of the time, try to remind yourself that the plight of many others is just as, and in some cases, much more challenging. Also, take this as an opportunity to **appreciate the contributions of those around us for all they are doing to help in this crisis**; whether it is practicing social distancing themselves, serving on the front lines of testing and treatment, or delivering food and supplies to those in most critical need.

**When we train our lens of awareness on these acts of kindness, we can't help but be moved by the basic goodness that lies at the core of our actions.** So even with the stress and anxiety and unprecedented challenges that we are facing with this pandemic, we can be grateful for the many opportunities to recognize our basic good nature and to extend our self-care to the caring for so many others.

All of us at the Center for Healthy Minds and Healthy Minds Innovations send our deepest wishes for your health, safety and well-being! With a deep bow of appreciation for all you are doing,

**Richard J. Davidson, Founder**  
**Center for Healthy Minds**

Center for Healthy Minds and Healthy Minds Innovations  
Copyright © 2020 Center for Healthy Minds, All rights reserved.





## Town Hall Meeting

We want to check in with you. We want to see how you are holding up. In this uncertain time, we know how important it is to stay connected, and our community of King Wealth Planning clients and their families mean everything to us. We are thinking of you and hoping for sunnier days ahead.

We would like to invite you to a King Wealth Planning Town Hall meeting which will be held remotely via GoToMeeting **on Tuesday, March 31 at 11:00am PT**. We would like to take some time to check in with you and explain some strategies we are working on for you. It will be a live meeting, once you register and log in (you will need to [download the GoToMeeting app](#) and then click on the link we send to you just prior to the meeting time) you will be able to see what we have up on the screen and you can submit questions. [REGISTER](#)

We are looking forward to using this tool and will plan more remote meetings in the future so we can all stay connected and up to date. Get the app now and be ready when your first meeting starts:

<https://global.gotomeeting.com/install/272181781>

## Annual Reviews

We are holding all meetings remotely at this time. Agendas will be emailed prior to the meeting date and documents and reports will be uploaded to client's Personal Planning Websites (PPW). The PPW can be accessed via our website under the "client resources" tab. <https://www.kingwealth.com/clientresources>. Once on the page, click on the "Access My Personal Website" button. Feel free to contact us with questions, we are here to help.

## Mailing Checks

Due to the government issued orders to work remotely where possible and therefore limited coverage at our office address, we ask that you temporarily send checks and securities directly to LPL Financial and not to the King Wealth Planning branch office. As always, LPL is fully equipped to process the receipt of checks and securities. Please give us a heads up and we will follow up with LPL to make sure everything is in proper order. Checks for deposit should be made payable to "LPL Financial" and please reference account #.

LPL Financial  
Attention: Dept. M  
P.O. Box 6575  
Fort Mill, SC 29715

## Movie Favorites

Has anyone seen any good movies? My family and I recently watched *Just Mercy* with Michael B. Jordan and Jamie Foxx. Loved it! (Apple TV). What are some of your favorite Shelter in Place movies?



## What's Coming Up

The King Wealth Planning Town Hall Meeting will take place **Tuesday, March 31<sup>st</sup> at 11:00am PT**. [REGISTER](#)

The Spring Client Advisory Council Meeting scheduled for 4/22/20 is cancelled. Our next Council meeting will take place in the Fall.